

Equilibrium Default and the Unemployment Accelerator

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These views are those of the authors and not necessarily those of the Board of Governors or the Federal Reserve System.

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 - + link labor market and financial conditions
 - + *value of a worker* affects financial conditions!
labor market ⇔ financial conditions
- *labor market* accounts for a large fraction of financial market fluctuations

Main idea: labor market affects financial market

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- Main mechanism

$$\Downarrow S \Rightarrow \Uparrow \text{Default} \Rightarrow \Uparrow \text{Borrowing costs} \Rightarrow \Downarrow S$$

Model:

- Fluctuations in the *labor market*
 - + explain 68% of **credit spreads** volatility ...
 - + ... and 80% of **default rates** volatility.

Evidence: (very preliminary!)

- A 10% decline in **employment** volatility
 - + *associated* with a 4% decline in **default rates** volatility...

Model

Environment

- **Demography:** Family with measure one of workers, and firms.
- **Preferences:** $\mathbb{E}_0[\sum_{t=0}^{\infty} \beta^t C_t]$.
- **Technology:** $y_i = x a_i n_i$.
- **Shocks:** $a_i \sim H$ i.i.d. across firms and time;
 x follow a Markov process.
- **Labor Market:** search friction as in of Mortensen-Pissarides (1994).
- **Capital Market:** firms' debt, *subject to default risk*.
 - + Upon **default**, a firm disappears.
 - + **Long-term debt:** a fraction λ matures every period.

Timing of events

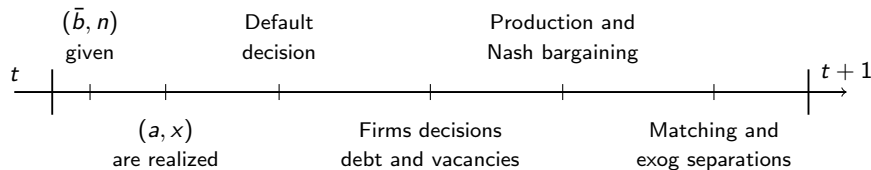


Figure: Timing of events in period t

Firm's problem

$$E(a, \bar{b}, n, z) = \max_{d, nd} \left\{ 0, \max_{\mu=\{d, \bar{v}, \bar{b}'\}} \left\{ d + \beta \mathbb{E}_{z', a'} [E(a', \bar{b}', n', z') | z] \right\} \right\}$$

subject to

$$y = axn - w(a, b, z, \mu)n - (1 - \tau)\lambda\bar{b}$$

$$d + \kappa\bar{v} \leq y + p(b', z) \overbrace{[\bar{b}' - (1 - \lambda)\bar{b}]}^{\text{new debt}}$$

$$n' = (1 - s)n + \bar{v}q(z)$$

with $b' = \bar{b}'/n'$

a = firm's productivity, \bar{b} = debt, n = workers, z = aggregate state

\bar{v} = vacancies, q = prob of filling a vacancy

Firms cont'd

Lemma

Firm's value function is linear: $E(a, \bar{b}, n, z) = e(a, b, z)n$.

Policies are linear in n and independent of y

$$\begin{aligned}\bar{v}(a, \bar{b}, n, z) &= \mathbf{v}(b, z)n \\ \bar{b}'(a, \bar{b}, n, z) &= \mathbf{b}'(b, z)n\end{aligned}$$

Default follows a productivity threshold decision $\underline{a}(b, z)$:

$$\begin{cases} \text{default} & \text{if } a \leq \underline{a}(b, z) \\ \text{no default} & \text{if } a > \underline{a}(b, z) \end{cases}$$

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Notation: Let b denote a firm's debt per worker and B the average debt per worker over firms.

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- o Value of unemployment $\mathcal{U}(z)$

$$\mathcal{U}(z) = \bar{u} + \beta \mathbb{E}_{a', z'} [f(z) \mathcal{W}(a', B(z'), z') + (1 - f(z)) \mathcal{U}(z') | z]$$

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Wages

- ▶ Wages given by Nash bargaining.
- ▶ γ firm's bargaining power.

more

Aggregates

- o Matching function

$$f = \frac{m(V, U)}{U} \quad \text{and} \quad q = \frac{m(V, U)}{V}$$

- o Unemployment

$$U(z) = (1 - N) + \underbrace{H(\underline{a}(b, z))}_{\text{endogenous separation}} N$$

- o Law of motion for labor

$$N' = (1 - s) [1 - H(\underline{a}(b, z))] N + f(z)U(z)$$

- o State of the economy $z = (x, B, N)$.

Equilibrium Definition

Model Characterization

Assumptions

Assumption

1. *One period debt* $\lambda = 1$.
2. *A Cobb-Douglas matching function:* $m(U, V) = U^{1-\nu} V^\nu$.

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Proposition

For a given firm policies - b' , v and \underline{a} - the surplus of a match is

$$\begin{aligned}
 &= \quad \left\{ 0, \quad \left\{ ax - \bar{u} - \kappa v \right. \right. \\
 &\quad - \underbrace{(1 - \tau)b + p(b', z)b' [(1 - s) + q(z)v]}_{\text{Debt outflow}} \\
 &\quad + \underbrace{(1 - s)\beta \mathbb{E}_{a', z'} [S(a', b', z') | z]}_{\text{continuation value of a match}} \\
 &\quad \left. \left. + \beta \mathbb{E}_{a', z'} \left[\underbrace{q(z)v\gamma S(a', b', z')}_{\text{Firm's growth}} - \underbrace{f(z)(1 - \gamma)S(a', B(z'), z')}_{\text{Workers outside value}} \right] \right\} \right\}
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- + Only equation to solve in the model!

In equilibrium, default threshold is given as

$$\underline{a}(b, z) = \frac{1}{x} \left[\overbrace{(1 - \tau)b - p(\mathbf{b}'(\cdot), z)\mathbf{b}'(\cdot)(1 - s)}^{\text{Debt outflow}} - \bar{u} \dots \right. \\ \left. - (1 - s - f(z)(1 - \gamma)) \beta \underbrace{\mathbb{E}_{a', z'} [S(a', \mathbf{b}'(\cdot), z') | z]}_{\text{Value of a match}} \right]$$

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Worsening in the **value of a match** \Rightarrow Worsening in **financial conditions**

Financial value of a worker

- ▶ **Value of a match** if $a > \underline{a}(b, z)$

$$S(a, b, z) = \overbrace{xa - \bar{u} + (1 - s + f(z)(1 - \gamma)) \mathbb{E}_{a', z'} [S(a', \mathbf{b}'(\cdot), z') | z]}^{\text{Standard DMP}} \dots$$
$$- \underbrace{(1 - \tau)b + \rho(\mathbf{b}'(\cdot), z)\mathbf{b}'(\cdot) [(1 - s) + q(z)\mathbf{v}(\cdot)]}_{\text{Debt outflow}}$$

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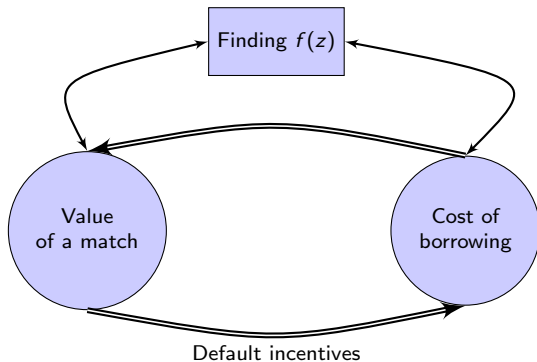
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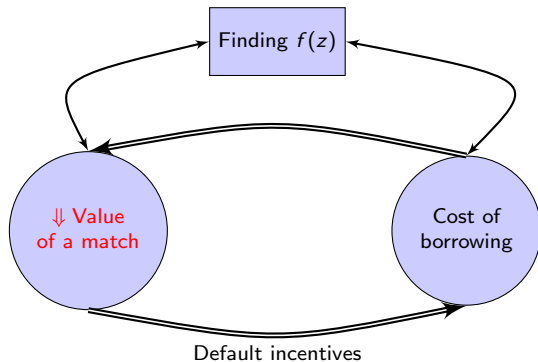
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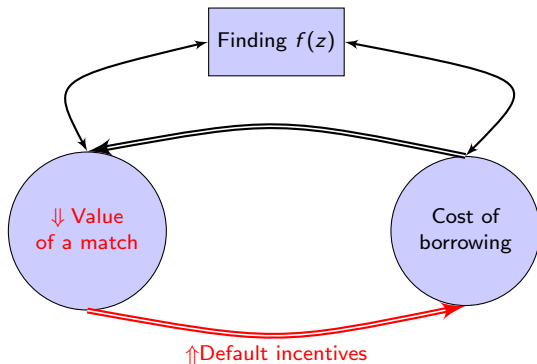
Unemployment Accelerator



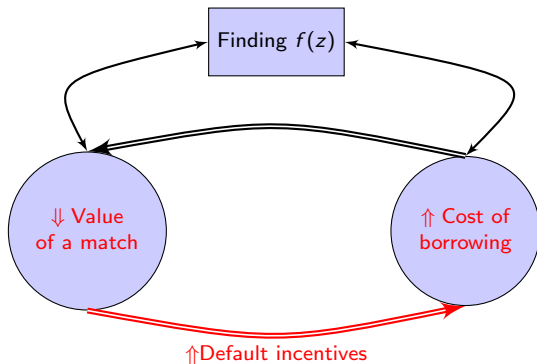
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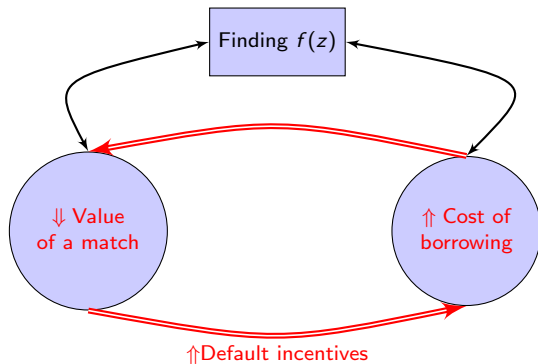
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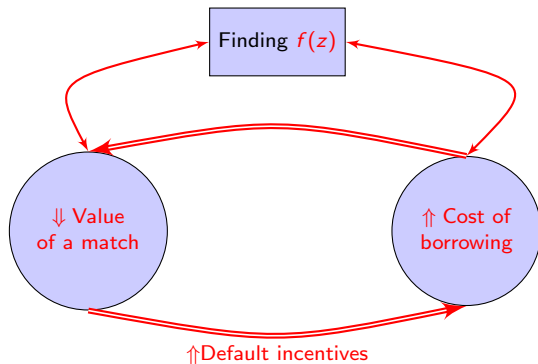
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Model Evaluation

- Institutional parameters
 - + Tax benefit $\tau = 13\%$ - U.S. Government Accountability Office (2013)
 - + Maturity $\lambda = 1/24$ - average maturity of 2 years [more](#)

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- Global solution - piecewise linear approximation.

Business Cycle Moments

	Std. dev		Corr w/ Output	
	Data	Model	Data	Model
Finding	0.13	0.08	0.87	0.63
Unemployment	0.19	0.11	-0.88	-0.63
Credit Spreads	0.62	0.41	-0.46	-0.54
Default Rate	0.20	1.67	-0.31	-0.48

Note: Data is monthly for the period 1951-2012. Model correlations and standard deviations are computed as average over 50,000 independently simulated economies, of 61 years of length. All variables are in log deviation from an HP trend with smoothing parameter of 10^5 .

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Model Response to a productivity shock

Separation shock

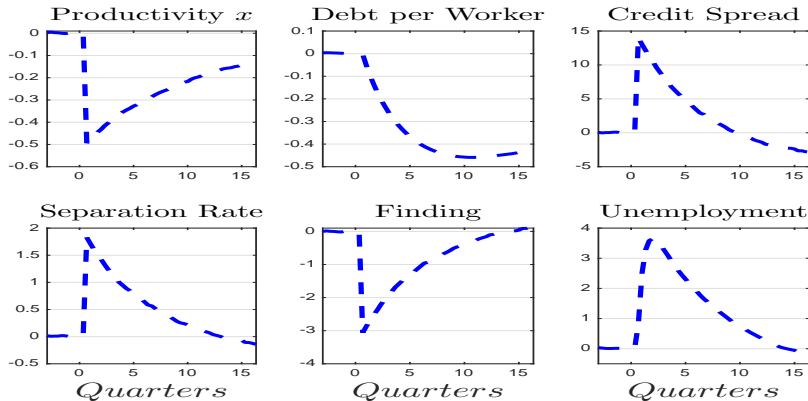


Figure: Model Response to a productivity shock

Note: Impulse responses correspond to the average over 50,000 independently simulated economies, all with the same productivity innovation at $t = 0$.

Evaluating the mechanism

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$$f(z) = f^* \quad \text{and} \quad \mathbb{E}_a[S(a, B, z)] = S^*$$

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- Compare business cycle statistics in both models.

Evaluating the mechanism

	Data	Full Model	Fix f and S
Finding	0.13	0.08	-
Unemployment	0.19	0.11	0.004
Credit Spreads	0.62	0.41	0.13
Default Rate	0.20	1.67	0.36

Note: Model is mean and standard deviation over 50,000 bootstrap simulations with simulation length of 61 years. All variables are log as deviation from an HP trend with smoothing parameter 10^5 .

- + Labor market accounts for 68% and 80% of credit spreads and default fluctuations rate, respectively

Evidence

(very, very, very preliminary ...)

Evidence: Distance to Default

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DD Graph

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- Compute a measure of firms' default risk
 - + Distance to Default Merton's model DD Graph
 - (Gilchrist & Zakrajsek, 2009), (Duffie, 2009)
- Control default risk by factors other than employment.
- Sectoral volatility of employment and default risk (residual).

Evidence: Volatility of default and employment

- Firm i , in sector s , at quarter t .
- Distance to default DD_{it} , and prob of default $\Phi_{it} = \Phi(-DD_{it})$

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$$\Phi_{it} = \gamma_t^\Phi + \alpha_i^\Phi + X_{it}\beta + \epsilon_{it}^\Phi$$

X_{it} : assets, liabilities, investment, profits/assets, assets/market value

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- Employment growth by sector ΔE_{st}

$$\Delta E_{st} = \gamma_t^{\Delta E} + \gamma_s^{\Delta E} + profits_{st}\beta + \epsilon_{st}^{\Delta E}$$

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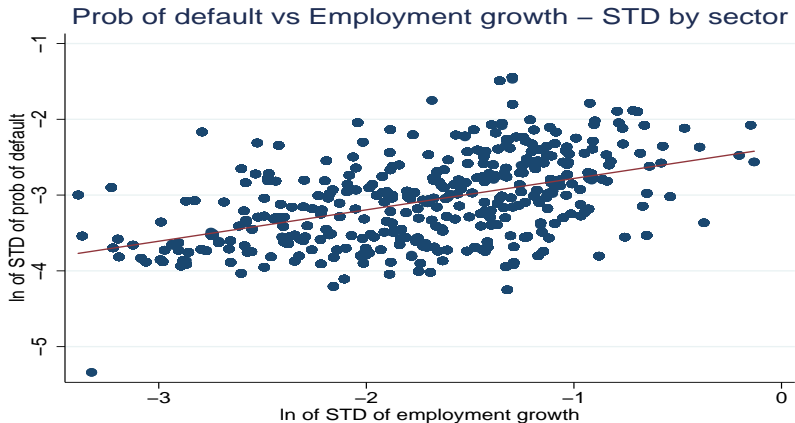
$$\Delta E_{st} = \gamma_t^{\Delta E} + \gamma_s^{\Delta E} + profits_{st}\beta + \epsilon_{st}^{\Delta E}$$

- Variances by sector:

$$\sigma_s^{2,\Phi} = \frac{1}{TN_s} \sum_{t,i \in s} \left(\epsilon_{it}^\Phi - \bar{\epsilon}_s^\Phi \right)^2 \quad \text{and} \quad \sigma_s^{2,\Delta E} = \frac{1}{TN_s} \sum_t \left(\epsilon_{st}^{\Delta E} - \bar{\epsilon}_s^{\Delta E} \right)^2$$

More volatile labor market, more volatile default risk

$$\ln \sigma_s^\phi = 0.028 + \underset{[0.401 \ 0.427]}{0.414} \ln \sigma_s^{\Delta E}, \quad R^2 = 22\%$$



Note: Non-financial corporate sector, period 1975q1 - 2014q4. STD on equation residuals. Data source CRSP-Compustat merged panel for 15,320 firms, 372 sectors.

in levels

raw measures

DD measure

Conclusions:

- Proposed an interaction between labor and financial markets . . .
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Thank you!!!

Appendix

$$V(\omega, z) = \max_{\{C, b'_h(b'), \omega'\}} \{U(C) + \beta \mathbb{E}_{z'} [V(\omega', z') | z]\}$$

subject to

$$C + \int p(b', z) b'_h(b') db' + \mathbb{T}(z) \leq \omega + d(z) + \bar{u}U(z) \\ + \mathbb{E}_a [\mathbb{I}\{a \geq \underline{a}(B(z), z)\} w(a, B(z), z)] \bar{N}$$

$$\omega' = \int [1 - H(\underline{a}(b', z'))] [\lambda + (1 - \lambda)p(\mathbf{b}'(b', z'), z')] b'_h(b') db'$$

$$z' = \Gamma(z)$$

where $d(z)$ are firms' dividend payments

Wages are given by

$$w(a, b, z, v, b') = \arg \max_{\vec{w}} \left\{ \tilde{e}(a, b, z, v, b')_w^\gamma \tilde{g}(a, b, z, v, b')_w^{1-\gamma} \right\}$$

where

$$\begin{aligned} \tilde{e}(a, b, z, v, b')_w &= ax - w - \kappa v - (1 - \tau)\lambda b \\ &+ p(b', z) [b'[(1 - s) + vq(z)] - (1 - \lambda)b] \\ &+ [(1 - s) + vq(z)] \beta \mathbb{E}_{a', z'} [e(a', b', z') | z] \end{aligned}$$

$$\begin{aligned} \tilde{g}(a, b, z, b')_w &= w - \bar{u} + \\ &+ \beta \mathbb{E}_{a', z'} [(1 - s)g(a', b', z') - f(z)g(a', B(z'), z') | z] \end{aligned}$$

and $\vec{w} = \{w(a, b, z, b')\}$

Definition

A recursive equilibrium is given by **value functions**: $\{E, \mathcal{W}, \mathcal{U}, V\}$; **policies** for the firm $\{\bar{b}', \bar{v}, d\}$, the household $\{C, b'_h\}$; probabilities $\{f, q\}$; and prices $\{p(b'), w\}$ such that

- ▶ Agents optimize and achieve values $E, \mathcal{W}, \mathcal{U}$, and V .
- ▶ Wages w solve the Nash bargaining problem.
- ▶ (Walrasian) markets clear:
 - + Bonds market: $\int b'(a, \bar{b}, n, z) = b_h(b', z)$
 - + Goods market: $Y(z) = C(z) + \int \bar{v}(a, \bar{b}, n, z)$

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$$\begin{aligned}
 S(a, b, z) &= \mathbb{I}_{\{a \leq \underline{a}(\cdot)\}} 0 + \mathbb{I}_{\{a > \underline{a}(\cdot)\}} \left\{ ax - \bar{u} - \kappa v(\cdot) \right. \\
 &\quad - \underbrace{(1 - \tau)b + p(\mathbf{b}'(\cdot), z)\mathbf{b}'(\cdot)}_{\text{Debt outflow}} [(1 - s) + q(z)v(\cdot)] \\
 &\quad + [(1 - s) + q(z)v(\cdot)] \underbrace{\beta \mathbb{E}_{z', a'} [e(a', \mathbf{b}'(\cdot), z') | z]}_{\text{Firm's continuation value}} \\
 &\quad \left. + \underbrace{\beta \mathbb{E}_{z', a'} [(1 - s)g(a', \mathbf{b}'(\cdot), z') - f(z)g(a', B(z'), z') | z]}_{\text{Worker's continuation value}} \right\}
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 &\quad - (1 - \tau)b + \rho(\mathbf{b}'(\cdot), z) \mathbf{b}'(\cdot) [(1 - s) + q(z) \mathbf{v}(\cdot)] \\
 &\quad + (1 - s) \beta \mathbb{E}_{a', z'} [S(a', \mathbf{b}'(\cdot), z') | z] \\
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Proposition

Firm's policies - $\mathbf{b}'(b, z)$, $\mathbf{v}(b, z)$ and $\mathbf{a}(b, z)$ - maximize the value of a match $S(a, b, z)$.

- **Perturbation:** increase n' by ϕ , keeping debt per worker b' fixed.
- **Need:** vacancies $\Delta \bar{v} = \frac{\phi n'}{q(z)}$ and debt $\Delta \bar{b}' = \phi b'$.

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- **Benefits:**
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- ▶ Optimally

$$\kappa \frac{\phi n'}{q(z)} = p(\mathbf{b}'(\cdot), z) \phi \bar{b}' + \phi n' \gamma \beta \mathbb{E} [S(a', \mathbf{b}'(\cdot), z') | z]$$

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$$\kappa \frac{1}{q(z)} = \rho(\mathbf{b}'(\cdot), z) b' + \gamma \beta \mathbb{E} [S(a', \mathbf{b}'(\cdot), z') | z]$$

- o From firm's optimal conditions

$$\mathbf{b}'(b, z) = \tau \lambda \frac{\mathbb{E}_{z'} [1 - H(\underline{\mathbf{a}}(\mathbf{b}'(b, z), z'))]}{-\partial p(\mathbf{b}'(b, z), z) / \partial \mathbf{b}'} + \frac{1 - \lambda}{1 - s} b$$

- + Low λ (long maturity), adds persistence to debt!
- + Need $s < \lambda$ for a stationary model ...

Parameter	Value	Target/Source
β	0.96 ¹²	Annual risk-free rate 1%
ν	0.5	Standard
γ	0.5	Standard
κ	17	Finding \approx 45%
s	0.033	3.5% monthly separation rate
\bar{u}	0.6	Shimer (2005) - Hagedorn and Manovskii (2008)
τ	13%	U.S. Government Accountability Office
λ	1/24	2 year debt maturity
σ_a	0.2	Annual default rate 1%
(ρ_x, σ_x)	(0.98, 0.005)	Standard

Table: Parameter values

Question: How important is labor as an asset to the firm?

- A separation shock
 - + Employment decreases 3%.
 - + One period sock.
 - + Unexpected shock!
- Compute model response

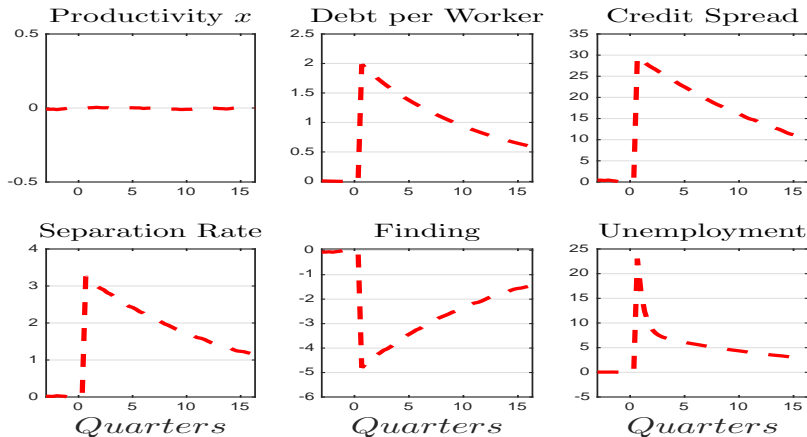


Figure: Model Response to a separation shock

Note: Impulse responses correspond to the average over 50,000 independently simulated economies, all which experienced the same productivity innovation at $t = 0$.

Theory(-ish)

+ Firms total value evolve as: $dA_t = \mu_A dt + \sigma_A dW_t$

+ "Default point" L_t , in T periods.

+ Value of equity (Merton, 1970)

$$S_t = A_t \Phi(d_1) - L_t e^{-r_t} \Phi(d_2)$$
$$d_1 = \frac{1}{\sigma_A} \left(\ln \left(\frac{A_t}{L_t} \right) + \left(r_t + \frac{1}{2} \sigma_A^2 \right) T \right), \quad d_2 = d_1 - \sigma_A$$

+ DD: size of shock that induces default (in units of σ_A)

$$DD_t = \frac{\ln \left(\frac{A_t}{L_t} \right) + \left(\mu_A - \frac{1}{2} \sigma_A^2 \right) T}{\sigma_A \sqrt{T}}$$

+ Probability of default = $\Phi(-DD_t)$

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Implementation:

- + Data: S_t = stock market value, L_t = short-term debt + $\frac{1}{2}$ long-term debt.
- + Solve for A_t as a fixed point problem.
- + Compute δ_t .
- + Daily data, averaged to quarterly frequency.

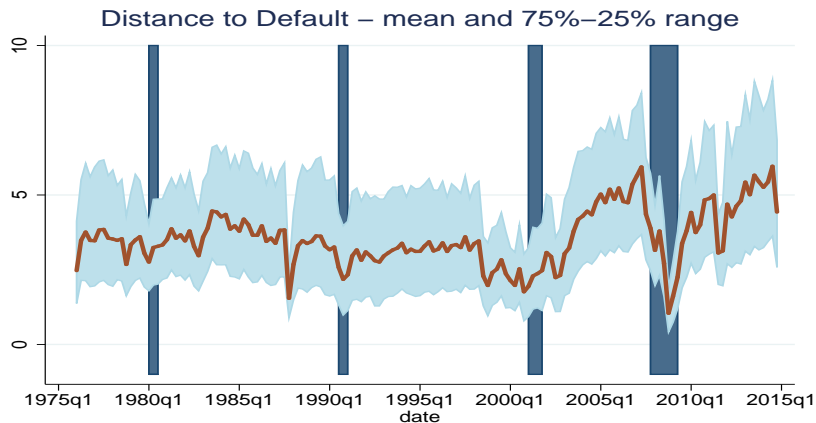


Figure: Distance to Default

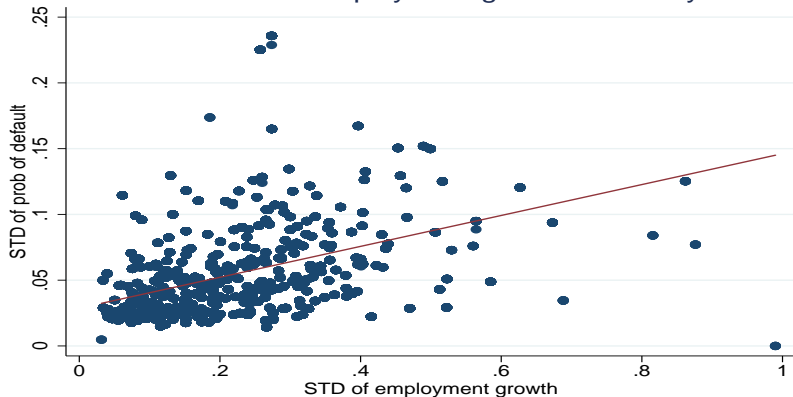
Note: Distance to Default for non-financial corporate sector, sample period 1975q1 - 2014q4. Computed using CRSP-Compustat merged panel for 15,320 firms.

More volatile labor market, more volatile default risk

[Return](#)

$$\sigma_s^\phi = 0.028 + \underset{[0.1134 \ 0.121]}{0.117} \sigma_s^{\Delta E} \quad R^2 = 19\%$$

Prob of default vs Employment growth – STD by sector



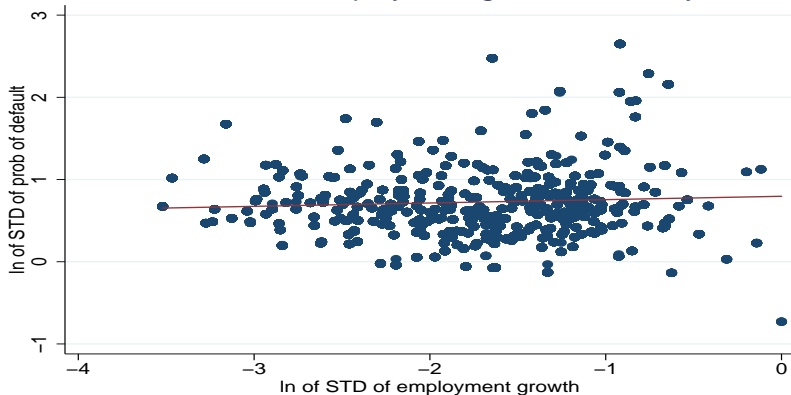
Note: Non-financial corporate sector, period 1975q1 - 2014q4. STD on equation residuals. Data source CRSP-Compustat merged panel for 15,320 firms.

More volatile labor market, more volatile default risk

Return

$$\ln \mathbb{V}(\Phi_s) = 0.79 + \begin{matrix} 0.04 \\ [0.03 \ 0.05] \end{matrix} \ln \mathbb{V}(\Delta E_s) \quad R^2 = 0.4\%$$

Prob of default vs Employment growth – STD by sector



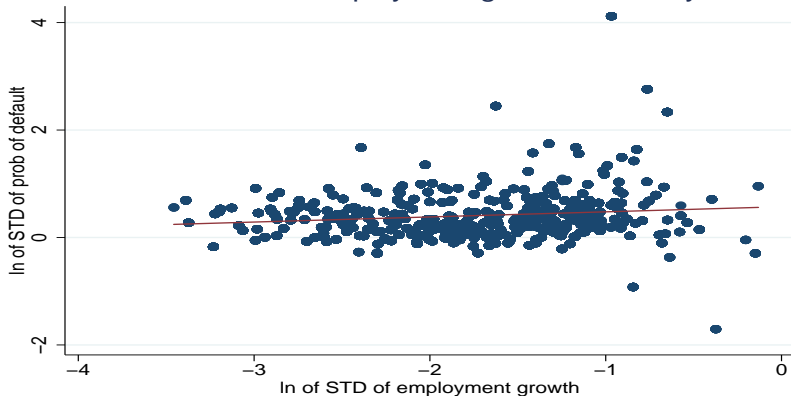
Note: Non-financial corporate sector, period 1975q1 - 2014q4. STD on original variables. Data source CRSP-Compustat merged panel for 15,320 firms.

More volatile labor market, more volatile default risk

Return

$$\ln \sigma_s^{DD} = 0.57 + \begin{matrix} 0.095 \\ [0.083 \ 0.107] \end{matrix} \ln \sigma_s^{\Delta E} \quad R^2 = 1.7\%$$

Prob of default vs Employment growth – STD by sector



Note: Non-financial corporate sector, period 1975q1 - 2014q4. STD on equation residuals. Data source CRSP-Compustat merged panel for 15,320 firms.